

PROJECT BRIEFING

SMDC



#### **SMDC**

Every single day, SM touches the lives of millions of people through its stores, malls, banks, hotel and leisure facilities. And now, Filipinos can live in style, comfort and convenience at SM development Corporation (SMDC)

SMDC commits itself to provide access to luxurious urban living through vertical villages perfectly integrated with a commercial retail environment, giving its residents a truly cosmopolitan lifestyle.

SMDC developments are strategically situated in key areas across Metro Manila specifically the Central Business Districts of Makati, Ortigas, Quezon City, Pasay, Parañaque, and Las Piñas. They can also be easily accessed from nearby provinces like Cavite, Bulacan, and Pampanga

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TheOfficialSMDC www.smdc.com





# MAKATI CITY

Makati City boasts a lively lifestyle, providing ample job opportunities, top-notch schools, and a wide range of dining options. With its effective infrastructure and rich cultural events, it is an excellent choice for both professionals and families.



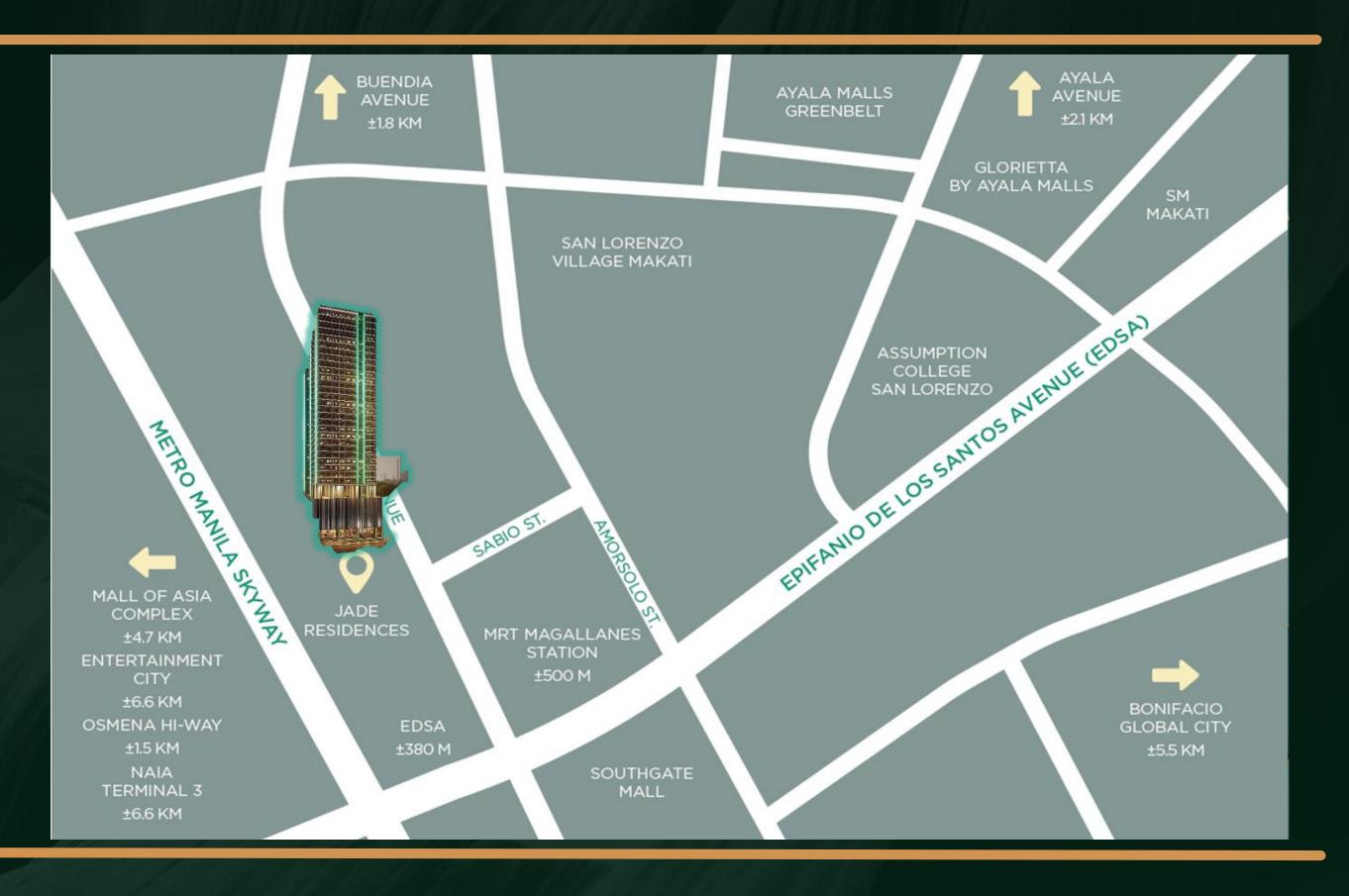
#### Places of Interest

#### **NEARBY ESTABLISHMENTS**

- MRT Magallanes
- Alphaland
- Waltermart
- Greenbelt
- Glorietta / SM Makati
- Don Bosco Makati
- Collegio San Agustin
- Assumption College

#### MAJOR ROADS / ACCESS

- EDSA
- SLEX / Quirino Avenue
- Chino Roces Avenue





#### **Project Overview**



LOCATION: Chino Roces Avenue, Makati City

LOT AREA: 5,171 SQM

NO. OF FLOORS: 34 Storeys

2 basement parking

1 roof deck

NO. OF UNITS: 1,998

NO. OF PARKING SLOTS: 364 slots

TURNOVER DATE: March 31, 2029

BUILDING FEATURES: 12 Elevators

Mailroom

24-hour Security and Maintenance

**CCTV System** 

Fire Sprinkler System

**FDAS** 

Garbage Room





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#### Ground Floor- Plan



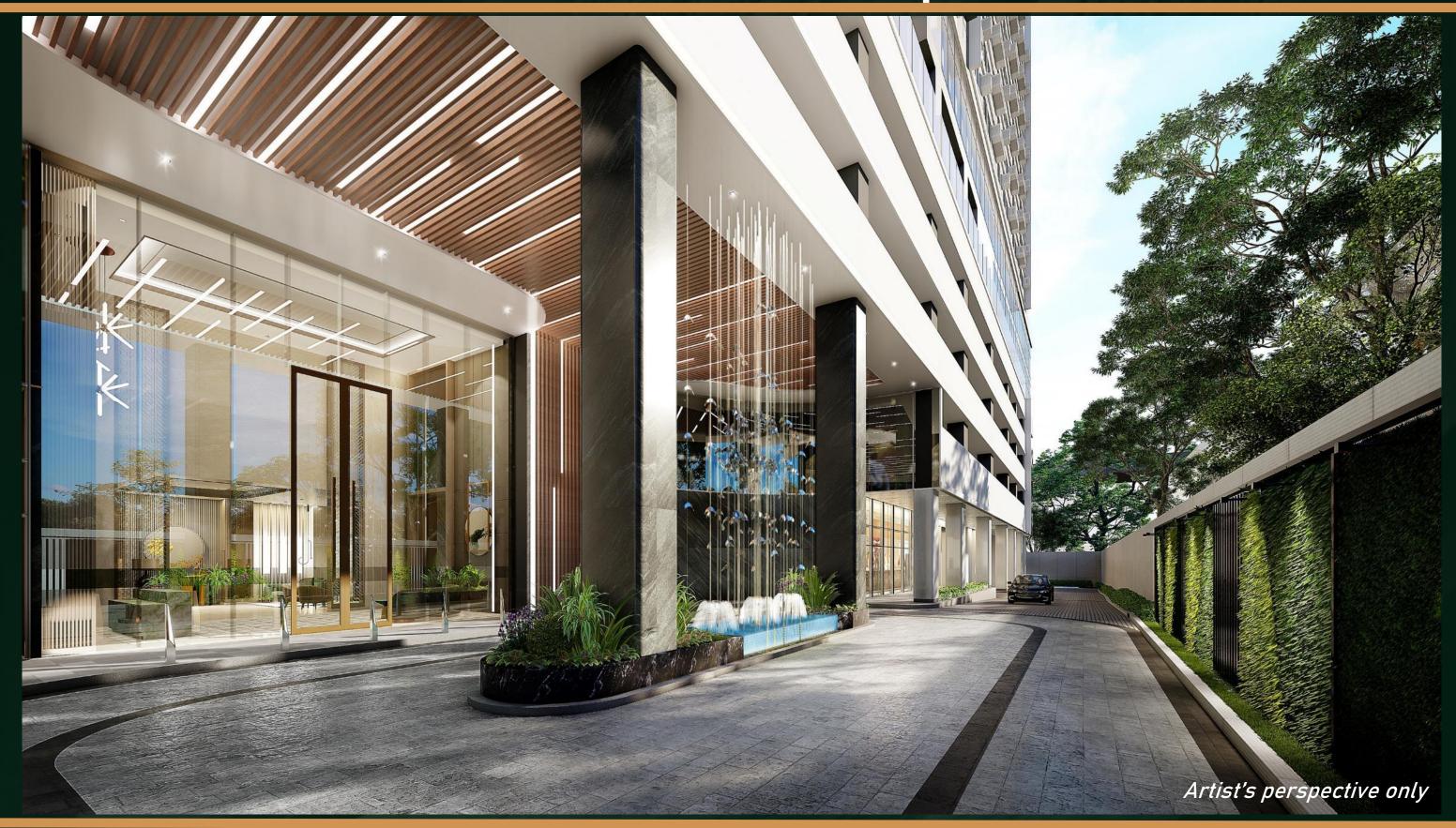


## Ground Floor- Commercial Area/ Frontage





#### Ground Floor- Drop Off





#### Ground Floor- Main Lobby





#### Ground Floor- Tea Lounge





#### Ground Floor- Game Lounge





#### Ground Floor- Music Lounge





#### Ground Floor- Media Lounge



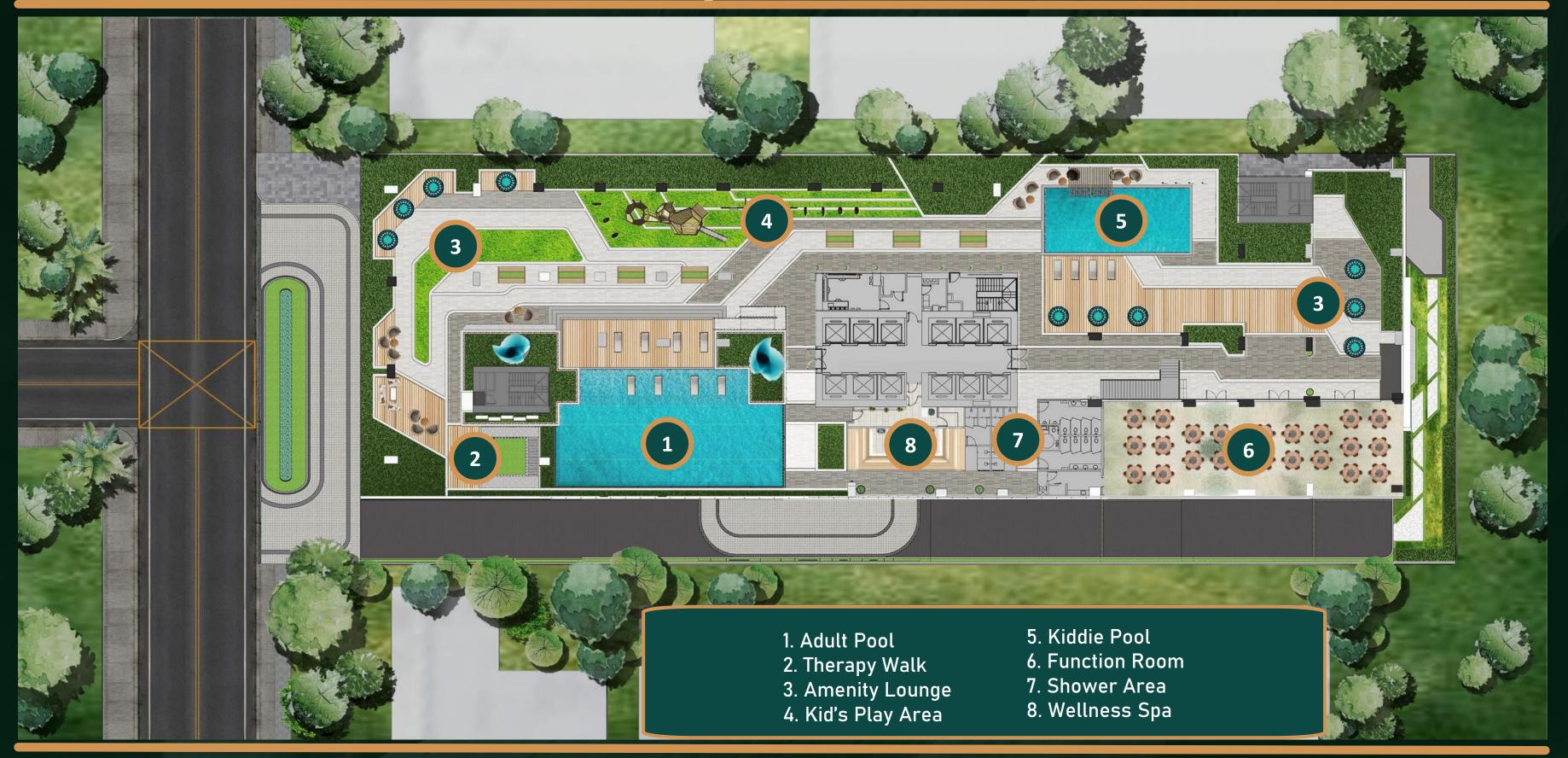


#### Ground Floor- Elevator Lobby



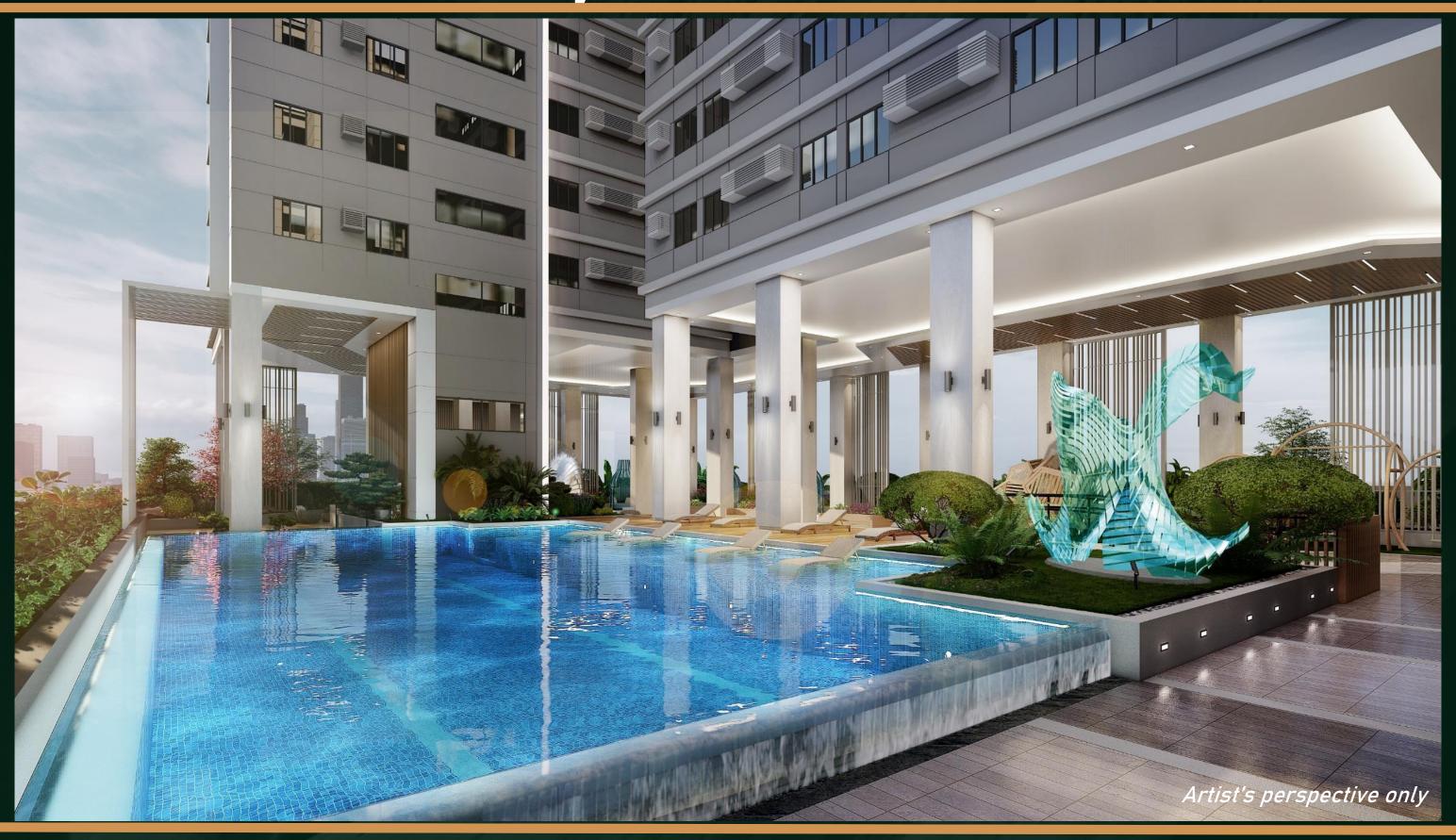


#### **Amenity Floor Plan**



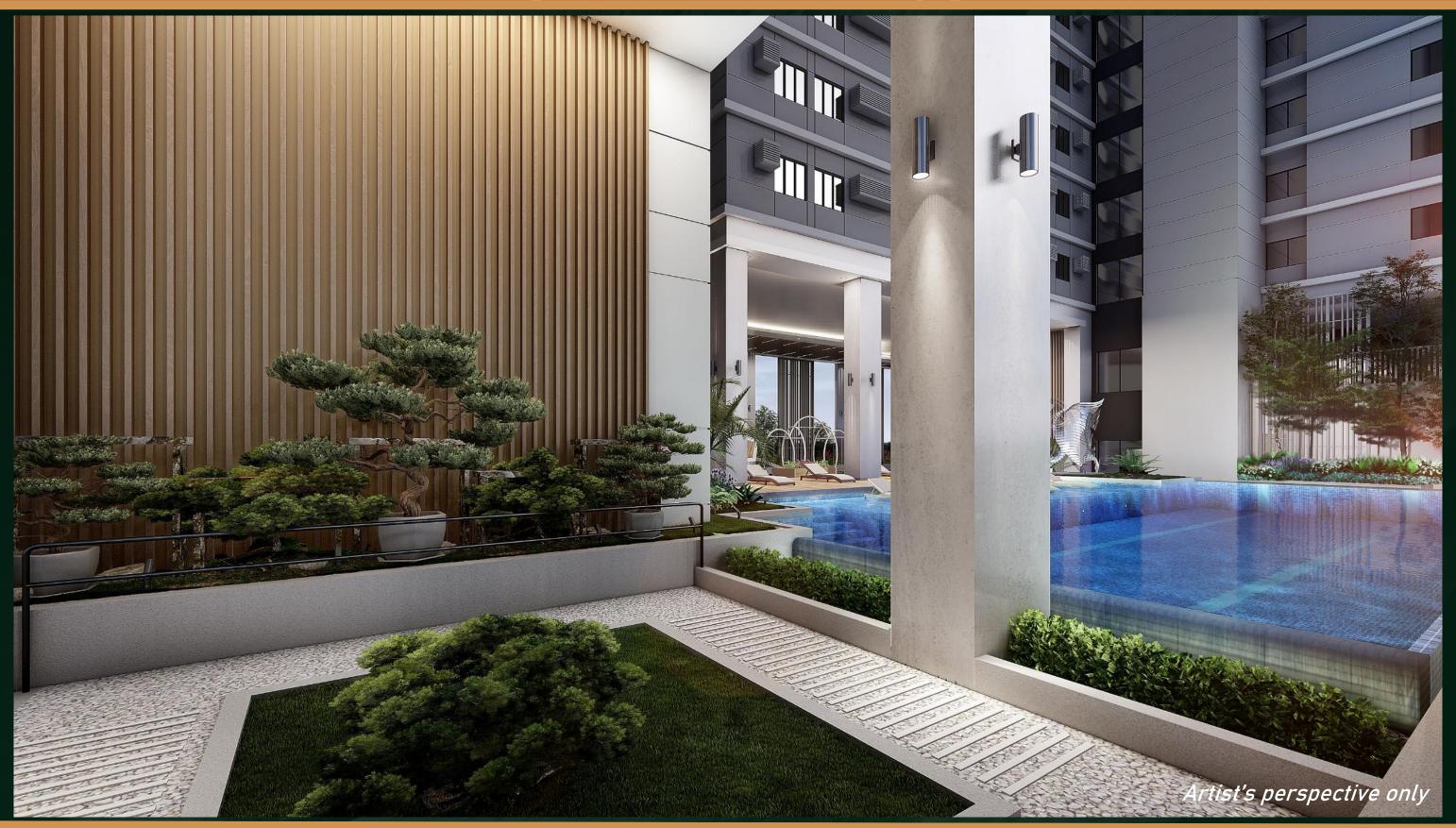


#### Amenity Floor- Adult Pool





## Amenity Floor- Therapy Walk





#### Amenity Floor- Amenity Lounge





#### Amenity Floor- Kid's Play Area





#### Amenity Floor- Kiddie Pool





#### Amenity Floor- Function Room



















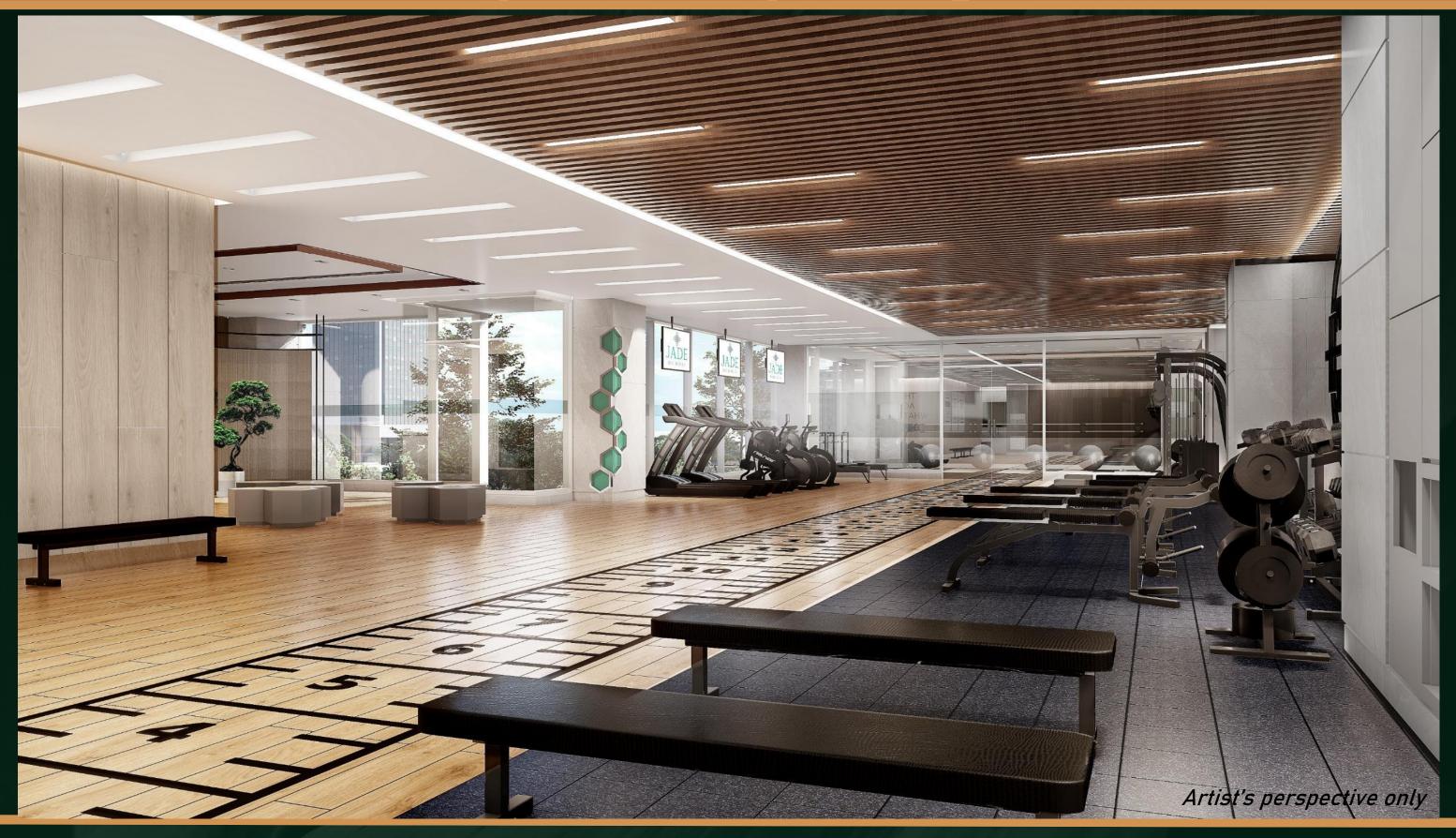


#### Amenity Floor- Gym/ Yoga Area





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#### Roof Deck- Sky Deck





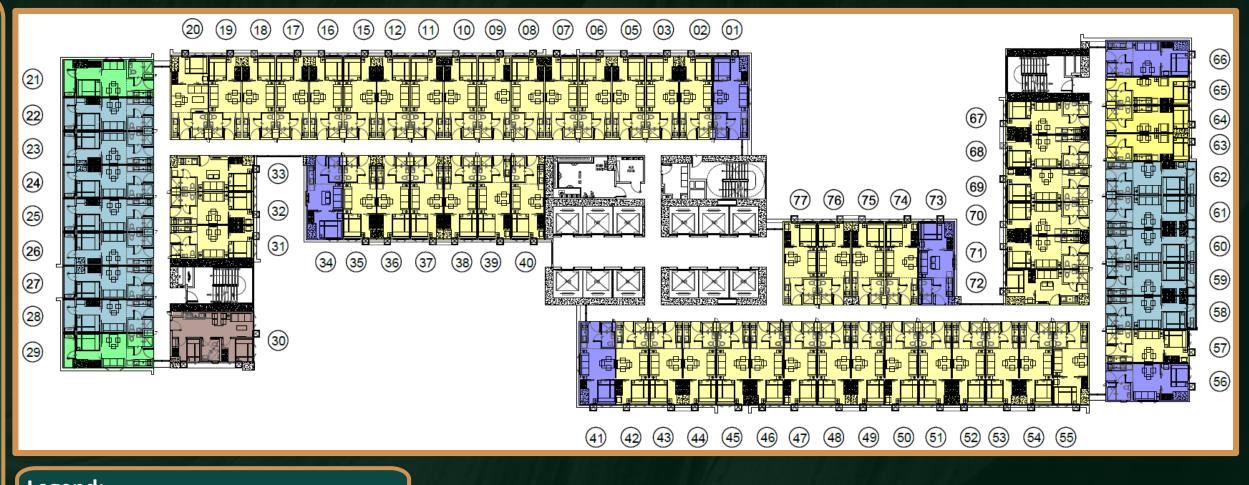


## TYPICAL FLOOR PLANS AND UNIT LAYOUTS





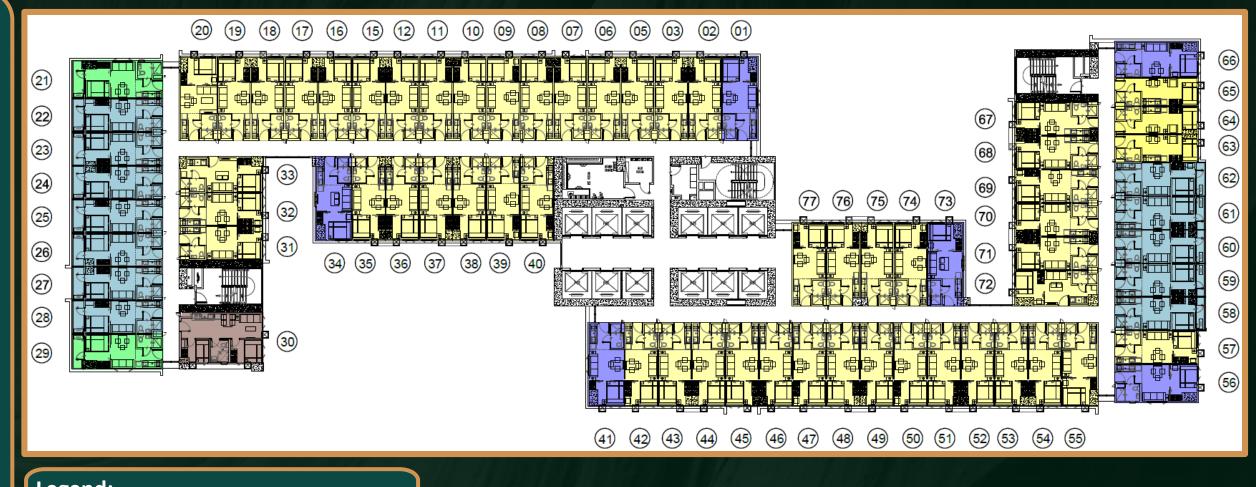
Unit Type	Size (sqm)	Distribution
Studio	20.15	81
1 - Bedroom	24.03 - 27.32	1,404
1 - Bedroom End Unit	26.13 - 27.32	162
1-Bedroom w/ Balcony	26.04	270
1 - Bedroom End Unit w/ Balcony	27.61 - 29.61	54
2 - Bedroom End Unit	36.62	27
TOTAL		1,998







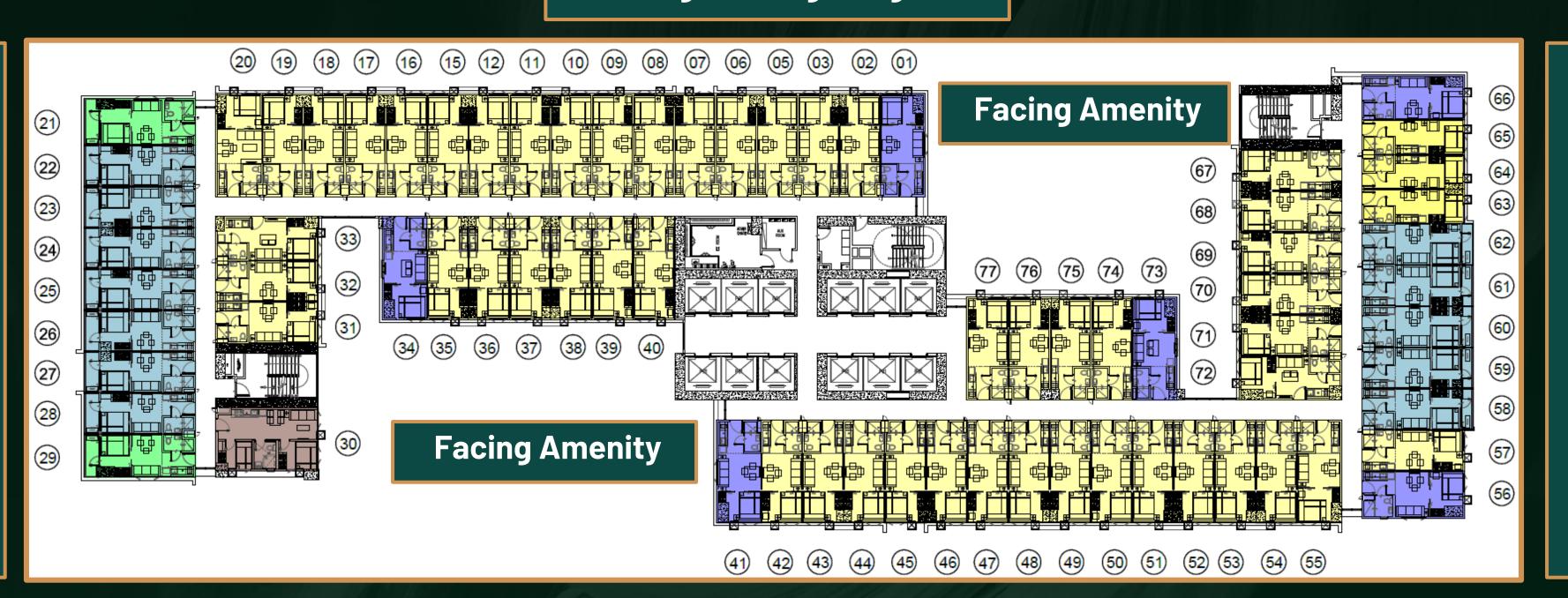
Unit Type	Size (sqm)	Per floor
Studio	20.15	3
1 - Bedroom	24.03 - 27.32	50
1-Bedroom End Unit	26.13 - 27.32	6
1 - Bedroom w/ Balcony	26.04	12
1 - Bedroom End Unit w/ Balcony	27.61 - 29.61	2
2 - Bedroom End Unit	36.62	1
TOTAL		74







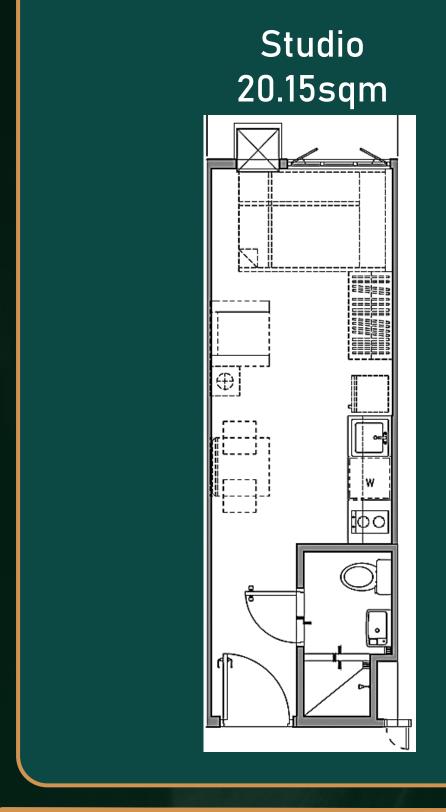
#### Facing Alabang / Laguna



Facing Manila / Makati



MOA









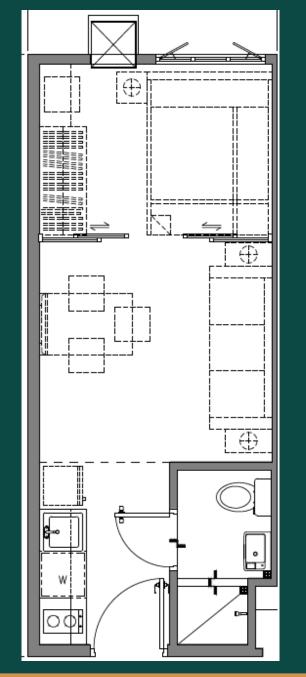






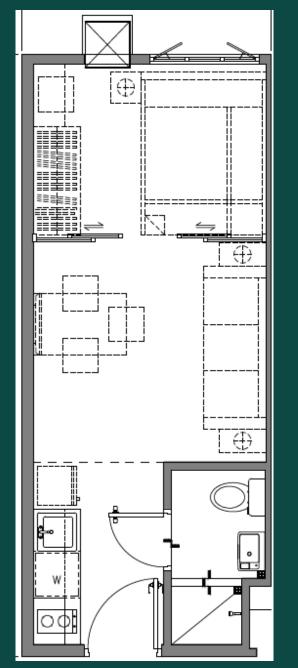






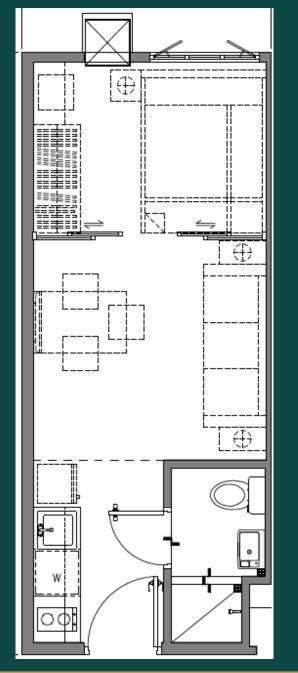






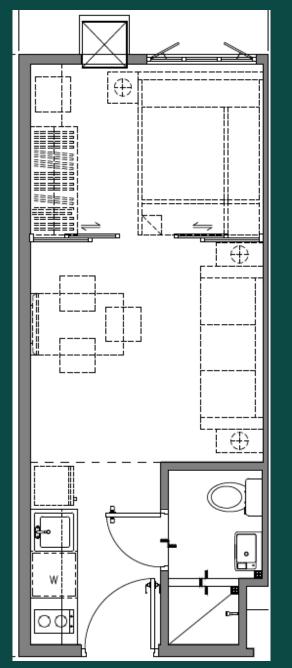










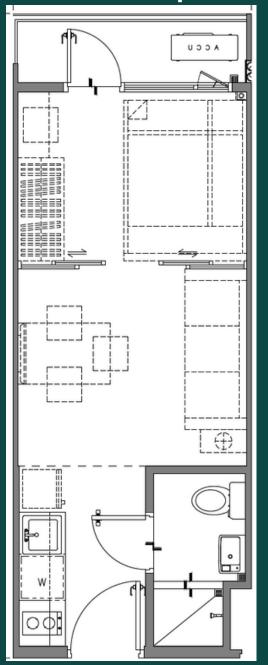






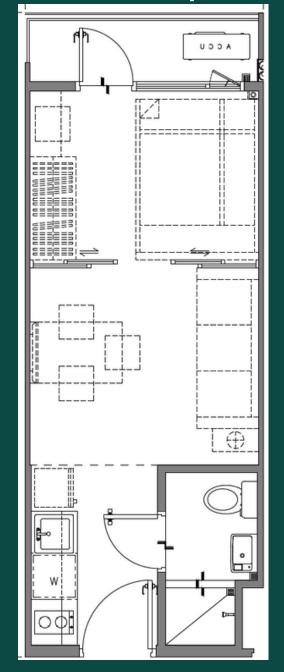






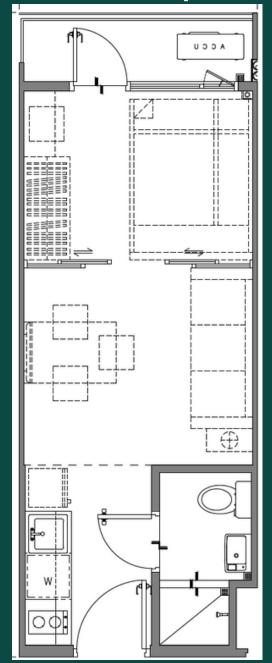






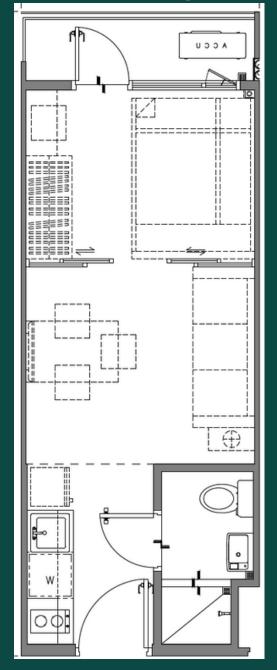






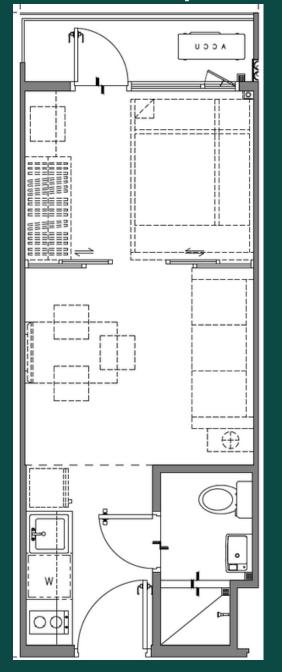






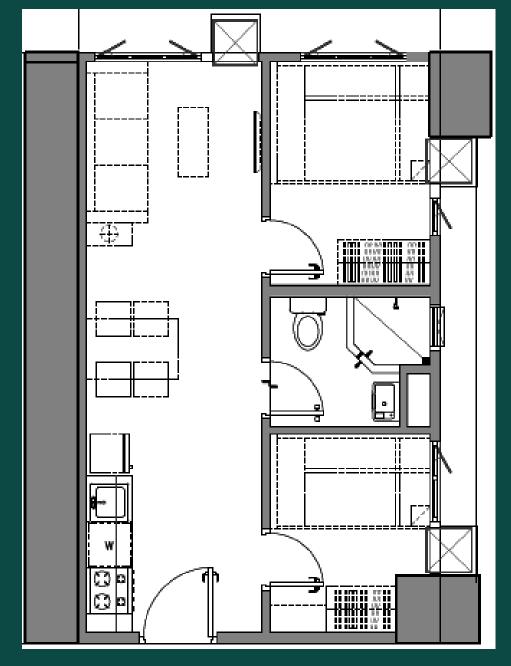




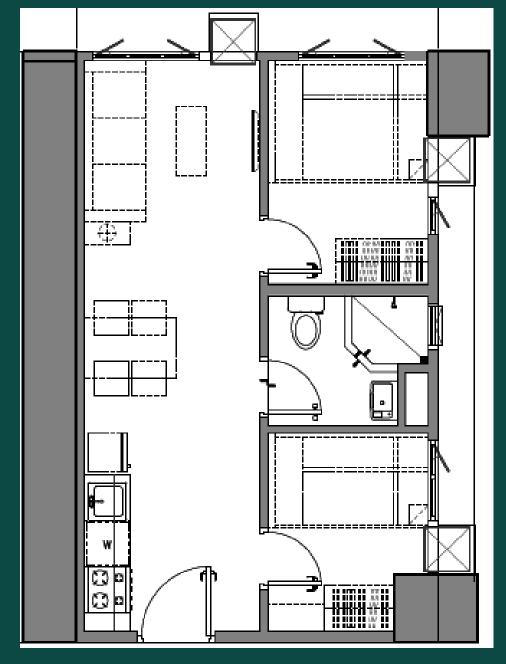






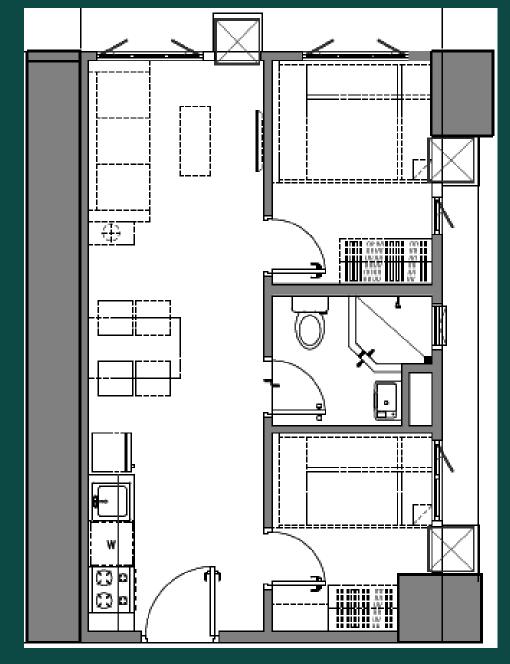






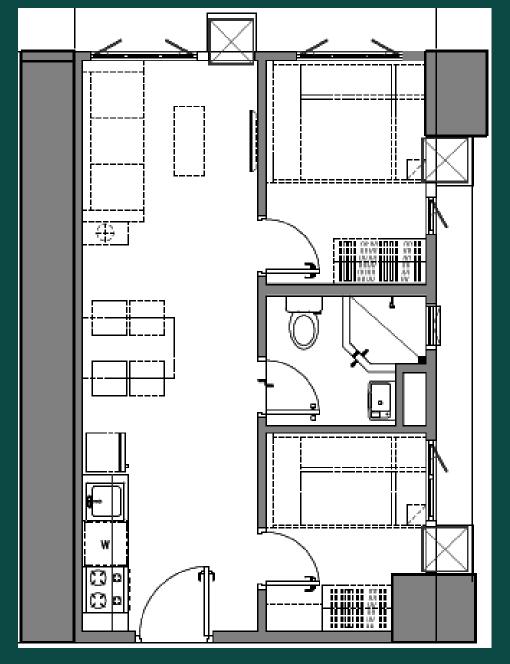








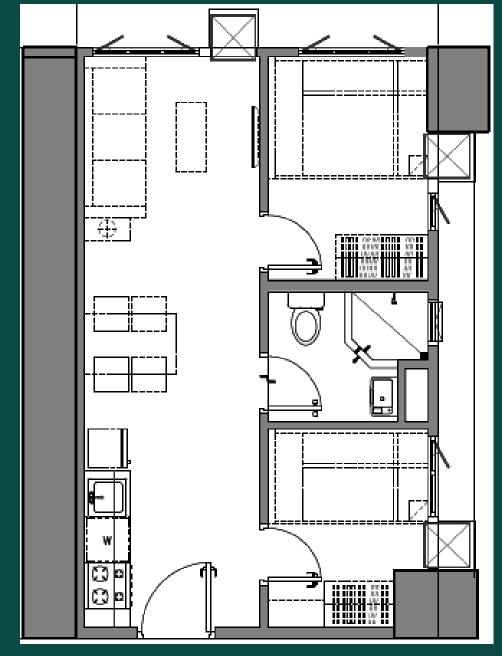






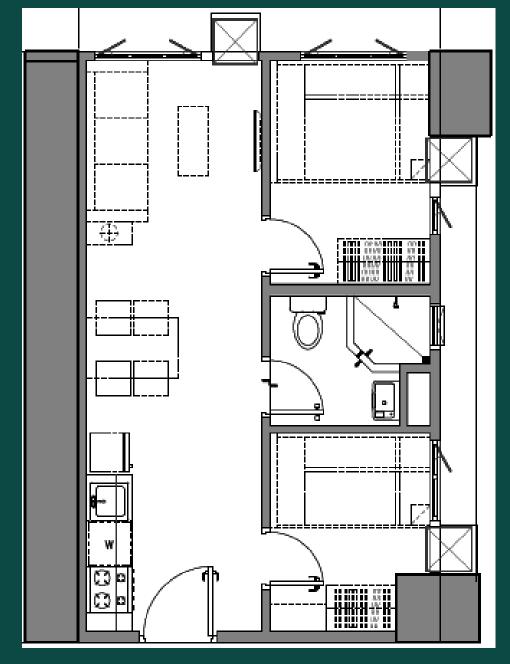


















## UNIT SPECIFICATIONS



SMDC

### Unit Specifications

## GENERAL FINISHES Living and Dining Area

#### Floor Finishes

- Floor tiles in all areas of the unit
- Porcelain tiles

#### Wall finishes

Painted plain cement finish

### Ceiling Finish

Painted Finish

#### Deliverables

Digital lock-set

#### **KITCHEN**

- Painted plain cement finish on walls
- Painted drop ceiling
- 1" Stone-look Countertop
- 4" Splashboard
- Base and overhead kitchen cabinets
- Kitchen sink with faucet
- Range hood
- Cooktop
- Grease trap

#### **BEDROOM**

- 1 Bedroom Units
- Wood laminated sliding door
- 2 Bedroom Units
- Laminated flush door, wood laminated sliding door

### Balcony

- Concrete wall
- Steel railing with powder coating

### **TOILET AND BATH**

- Full height tiles on walls
- Tiles on floor
- Finished drop ceiling
- Water closet
- Lavatory
- Soap holder
- Tissue holder
- Shower set
- Hand-held bidet
- Provision of tapping point for water heater (shower area only)





## PRICING





SMDC

# Pricing Profile



**Pricing Profile** 

Overall Units							
Ave. P/sqm		275,000 / sqm					
TLP		Php 5.3Mn - Php 10.3Mn					
Unit Type	Unit Area (sqm)	TLP (Mn)	TAP (inclusive of VAT and OC)				
Studio Unit	20.15	5.3Mn - 5.8Mn	6.3Mn - 6.8 Mn				
1 BR	24.03 - 27.32	6.2Mn - 7.6Mn	7.4Mn - 9.0Mn				
1BR End Unit	26.16 - 27.32	6.7Mn – 7.6Mn	7.9Mn – 9.0Mn				
1BR w Balcony	26.04	6.8Mn - 7.8Mn	8.1Mn – 9.2Mn				
1BR End Unit w Balcony	27.61 – 29.61	7.5Mn – 8.6Mn	8.8Mn - 10.2Mn				
2BR End Unit	36.62	10.0Mn – 10.3Mn	11.8Mn – 12.3Mn				



## Pricing Profile



**Pricing Profile** 

Inventory Update as of January 02, 2025						
Sold	Sold 346 (17%)					
Unsold		1652 (83%)				
Unit Type	Unit Count	Unit Area	TLP	TAP		
Studio Unit	2	20.15	5.6 Mn – 5.7 Mn	6.5 Mn – 6.9 Mn		
1 BR	1171	24.03 - 27.32	6.2 Mn – 7.6 Mn	7.4 Mn – 9.0 Mn		
1BR End Unit	132	26.16 - 27.32	6.7 Mn – 7.6 Mn	8.0 Mn – 9.0 Mn		
1BR w Balcony	197	26.04 – 26.09	6.9 Mn – 7.8 Mn	8.2 Mn – 9.2 Mn		
1BR End Unit w Balcony	1	27.51	7.5 Mn	8.8 Mn		
Total	1503					



### Payment Terms



Reservation Fee P50,000

Promo:

10% TLP to all unsold units

### **Standard Payment Terms**

Payment Scheme	PARTICULAR	DISCOUNT
SPOT CASH	100% Cash in 30 days	10%
SPOT DP	5% Spot / 15% Over 59 months / 80% Balance	5%
SPREAD DP	20% over 60 months / 80% Balance	-





For further inquiries, please contact

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**SMDC** 

